



FAIRFIELD HSA
15 Knoll Road | Fairfield NJ 07004

March 2022

Re: Sponsorship & Advertising

Dear Local Business Owners,

On behalf of the Fairfield Home & School Association, we are writing to ask for your support for the students of the Fairfield Public Schools, educating approximately 700 students in grades Pre-K through Sixth that offer a challenging curriculum in a nurturing environment. In an effort to support the district's mission, our non-profit organization works tirelessly to raise funds supporting student success through technology with educational materials, enrichment programs, student assemblies, social activities, and increasing family engagement.

We are currently planning our Spring Fundraiser for Thursday, April 28, 2022 @ The Grand in Totowa, NJ as a Ladies Night Event. Because you are a valued local business and community leader, we would like to invite you to become a sponsor and partner for our event. This would be a wonderful opportunity for your organization to have some visibility in front of an audience who could benefit and value from your participation at this event. We have multiple options designed to assist you in finding the right level for your budget and your time. Please review the next page and let us know if you have any questions, we're happy to find the right fit and level for your organization. For your records, our **tax ID #22-3175629**.

All profits from this event will go toward the repairs & renewal of our playgrounds. Now more than ever, it is with great significance for the children to be able to spend time outside where they can enjoy each other and, most importantly, to be safe.

Thank you in advance for your contribution. You have no idea how much it means to me to have your support. Your kind consideration and taking the time out of your busy schedule to help the students of Fairfield Public Schools is much appreciated.

Please send in your generous donation along with the completed the form on next page to: **Fairfield HSA, 15 Knoll Road, Fairfield, NJ 07004** by April 1, 2022.
(please make checks payable to *Fairfield HSA*)

If you would like to speak further about our cause please feel free to reach out to email ContactUs@FairfieldHSA.org We're happy to answer any questions you have and give you more information.

Sincerely,

Fairfield Home & School Association
Where Home & School Connect
Tax ID #22-3175629

*To make arrangements for pick-up, please contact:

(Fairfield HSA Member Name)

(cell phone #)



FAIRFIELD HSA

15 Knoll Road | Fairfield NJ 07004

Business Name: _____

(how you wish to be listed)

Contact Person/ Authorized by: _____

Address: _____

City: _____ Zip: _____ Phone Number: (____) _____

Email Address: _____ Website: _____

SPONSORSHIP LEVELS / BENEFITS	PREMIER \$500 +	ELITE \$250 +	GOLD > \$100
ONLINE EXPOSURE			
Listing On Sponsorship Webpage	√	√	√
Listing On Sponsorship Webpage With Hyperlink & Logo	√	√	
Prominent Logo Placement On Front Page Of Website (FairfieldHSA.org)	√		
BRAND/COMPANY EXPOSURE			
Logo On Event Sponsorship Poster/Signage	√	√	√
Mentioned In Remaining Monthly Member Meetings	√	√	√
Logo On Event Program	√	√	
Promote On Social Media (+/- 400 FB Page Likes; 100+ IG Followers)	√	√	
Logo On Event Email Blasts To Entire District (400+ Household)	√		
Named As An Event Sponsor In Marketing/Promotional Materials	√		
RECOGNITION IN PRINT MEDIAS			
Alphabetical Listing On Sponsorship Page Of Event Program	√	√	√
1/2 Page Ad In Event Program & Newsletters		√	
Full Page Ad In Event Program & Newsletters (+\$100 Inside Cover, +\$150 Outside Cover)	√		

EVENT PROGRAM ADS <i>(additional)</i>	
1/8 Page Ad	\$25.00
1/4 Page Ad	\$50.00
1/2 Page Ad	\$75.00
Full Page Ad	\$100.00
Full Page Ad (Inside Cover)	\$175.00
Full Page Ad (Outside Cover)	\$250.00

IN-KIND SPONSORSHIP
The Fairfield HSA welcomes the opportunity to partner with you in whatever capacity that works best! If you are interested in sponsoring any in-kind, donations please contact us to find out more and discuss the sponsorship opportunities.

Sponsor Level (circle one): **PREMIER** **ELITE** **GOLD**

Donation Amount Enclosed: \$ _____

All monetary donations are tax deductible. Tax ID #22-3175629
The Fairfield HSA is a non-profit organization and is a tax-exempt.

We appreciate your support!

The Fairfield Home & School Association
Where Home & School Connect
Questions? Email ContactUs@FairfieldHSA.org